

Hello!

My name is Brian Stevens. I recently graduated from the ASU Herberger Design School. I am looking forward to putting my skills to good use! Staying active is important so I keep working on a personal or freelance project or two to keep developing my skill set. In my spare time I enjoy going to art/ design events or anything that sounds interesting I might find inspiration in.

Education

BSD in Visual Communication
and Graphic Design
Arizona State University,
Tempe, Arizona
summa cum laude
2015

Organizations

AIIGA - member

Software Skills

proficiency / comfort level

novice	●	●	●	●	●
beginner	●	●	●	●	●
competant	●	●	●	●	●
proficient	●	●	●	●	●
expert/ninja	●	●	●	●	●

Adobe CS 5.5 / CC

Illustrator	●	●	●	●	●
InDesign	●	●	●	●	●
Photoshop	●	●	●	●	●
Premiere Pro	●	●	●	●	●
After Effects	●	●	●	●	●
Lightroom	●	●	●	●	●
Adobe Acrobat	●	●	●	●	●

Microsoft Office

Word	●	●	●	●	●
Excel	●	●	●	●	●
Power Point	●	●	●	●	●











Other

SketchUp	●	●	●	●	●
Wordpress	●	●	●	●	●

Design Skills

- project management
- illustration
- branding
- package design
- print design
- experiential marketing
- book design
- UI/UX design
- web design

Interests

 painting	 drawing
 writing	 reading
 music	 cooking
 movies	 my dog
 graphic novels	 coffee



Personal Skills

Time management

Able to work on multiple projects and complete them according to priority.

Communication

Understands clear communication is key to a project's success.

Team player

Works well in teams. Willing to lead or take other roles as necessary.

Leadership

Has experience leading teams to complete tasks at hand.

Quality oriented

Completes work thoroughly. Looks at many solutions to achieve the best results for the task given.

Learns quickly

Always looking to be more effective and efficient in my position by upgrading my skills.

Contact

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Experience

Winsight Media

Design Intern/Contract Jul 2015 - Present

- Responsible for design and production of print and digital media.
- Worked with the art director on event themes and implementation for annual Winsight events.
- Maintained brand consistency over different media channels/outlets.

Peerless Group entertainment

Design Manager Aug 2014 - Present

- Provides feedback on all design related issues.
- Helps ideate on promotional marketing ideas for a variety of companies.
- Works on print media for events.
- Helps develop event decks for potential sponsors and investors.

Team Kioro

Innovation Space Aug 2014 - May 2015

- Lead a team of 5 interdisciplinary students to create a product and potentially bring it to market.
- Helped developed the product and the team's branding guidelines.
- Designed the product's business system.
- Researched product and design opportunity gaps.
- Conceived an APP to be integrated with the product.
- Designed the APP's UI/UX interface.
- Developed an interactive print promotional piece for 2 target audiences.

The Great Company

Freelance Aug 2014 - Nov 2014

- Worked closely with the creative director and management team to bring their vision of the album design to fruition.
- Brainstormed with the creative director through all phases of the project.
- Contributed artwork, design direction and layouts for the final product.
- Coordinated media assets from another designer, artist and photographer to add to the album's design layout for production and usage across different media outlets.

Peerless Group entertainment

Intern Jun 2014 - Aug 2014

- Developed and created the promotional and experiential materials for the Aircom A3 Headset launch event.
- Helped ideate on promotional marketing ideas for a variety of companies.
- Worked on print media for events.
- Helped develop event decks for potential sponsors and investors.



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brian-stevens/92/337/934



behance.net/brianstevens



brian_stevens121



pinterest.com/
brianstevens169

References upon request

brianstevensdesign.com/portfolio

CSP Business Media

Contract Feb 2014

- Responsible for designing print deliverables for events.
- Worked closely with the art director to maintain quality and consistency of design for different print deliverables and events.

Circle the City

Contract Dec 2013 - June 2014

- Worked on a team to revitalize the business system, deliverables and web layout for this non-profit.
- Created a social campaign to build awareness, inform the public and tackle stereotypes and stigmas related to Circle the City's mission.

CSP Business Media

Intern Aug 2013 - Sep 2013

- Took direction and executed tasks efficiently.
- Worked in a professional environment.

[full job history on LinkedIn profile](#)